



## OPP's 2017 Annual Celebration!

**On May 24, 2017, Our Piece of the Pie® , Inc. (OPP ®), will host our annual celebration of youth success.** We will be highlighting the ways in which OPP, our young people, and our supporters are together providing our young people with the support, services, and hope that they need to succeed!

This year's event will take place at the new YG Club at Dunkin' Donuts Stadium on Wednesday, May 24th from 5:30-8:30p.

At OPP, we believe that **with access and opportunity, all youth can succeed.** Through our nationally recognized model, OPP re-engages disconnected youth and helps them find their path toward economic independence. Every dollar raised will help OPP serve hundreds of young people who are earning their high school diplomas, working hard toward higher education and finding stable employment over the next year.

**Please consider supporting OPP through investing in a sponsorship, placing an advertisement in the program book or by purchasing tickets to our 2017 Annual Celebration!**

Please see the attached Sponsorship Levels & Benefits page for package details. For advertisement and ticket pricing, please see the attached Registration Form.

For additional information, please contact Cassandra Sullivan at 860-761-7371 or [Cassandra.Sullivan@OPP.org](mailto:Cassandra.Sullivan@OPP.org). You can also visit [www.OPP.org](http://www.OPP.org) for event details.

Thank you for your generous consideration.

*Bob Rath*  
Chief Executive Officer



## OUR PIECE OF THE PIE'S 2017 ANNUAL CELEBRATION SPONSORSHIP LEVELS & BENEFITS

Sponsor Level		Tickets <i>Number Reserved</i>	Speak in Event Program	Letter in Program Book	Advertisement			Logo Display  <i>Banner, Slideshow, Program Book</i>	Recognition				
<i>Name</i>	<i>Amount</i>				<i>Full Page (5" w x 8" h)</i>	<i>Half Page (5" w x 4" h)</i>	<i>Quarter Page (2.5" w x 4" h)</i>		<i>Press Releases</i>	<i>Press Mentions</i>	<i>Social media</i>	<i>OPP website</i>	<i>During event</i>
PRESENTING SPONSOR	\$25,000	12	✓	✓	✓ (Back Cover)			✓	✓	✓	✓	✓	✓
GOLD SPONSOR	\$15,000	10		✓	✓ (Color)			✓	✓	✓	✓	✓	✓
PLATINUM SPONSOR	\$10,000	8			✓ (B&W)			✓	✓	✓	✓	✓	✓
SILVER SPONSOR	\$7,500	6			✓ (B&W)			✓		✓	✓	✓	✓
BRONZE SPONSOR	\$5,000	4				✓ (B&W)		✓		✓	✓	✓	✓
AMBASSADOR	\$2,500	2						✓				✓	✓
FRIEND	\$1,500	2						✓					✓



# OUR PIECE OF THE PIE'S 2017 ANNUAL CELEBRATION

## SPONSORSHIP, AD & TICKET REGISTRATION FORM

Business/Organization Name: \_\_\_\_\_

*(Please indicate exactly how you would like your name to appear for print recognition)*

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ // Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

***We are pleased to support OPP's 2017 Annual Celebration as indicated:***

Sponsorship Packages	
<input type="radio"/> PRESENTING Sponsor	\$25,000
<input type="radio"/> GOLD Sponsor	\$15,000
<input type="radio"/> PLATINUM Sponsor	\$10,000
<input type="radio"/> SILVER Sponsor	\$7,500
<input type="radio"/> BRONZE Sponsor	\$5,000
<input type="radio"/> AMBASSADOR	\$2,500
<input type="radio"/> FRIEND	\$1,500

Individual Tickets & Sponsorship Guest Names	
<input type="radio"/> Purchased on or before May 18	\$100 x _____ = \$ _____
<input type="radio"/> Guest Names (For Individual Tickets or through Sponsorship):	
1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
<i>Additional names may be attached or emailed to <a href="mailto:Cassandra.Sullivan@OPP.org">Cassandra.Sullivan@OPP.org</a></i>	

Program Book Ad	
<input type="radio"/> Full-Page (5" wide x 8" high)	\$1,000
<input type="radio"/> Half-Page (5" wide x 4" high)	\$500
<input type="radio"/> Quarter-Page (2.5" wide x 4" high)	\$250

Donation	
<input type="radio"/>	I regret that I cannot attend, but please accept my donation in the amount of \$_____ to support OPP's Annual Celebration.

Submit this registration form, ads & ticket holder names by email ([Cassandra.Sullivan@OPP.org](mailto:Cassandra.Sullivan@OPP.org)) or by mail to the address below. Please submit information by the following dates to maximize benefits:

**SPONSOR CONFIRMATION:** Friday, April 28, 2017 -- Once received, media and recognition benefits begin

**AD SUBMISSION:** Friday, April 28, 2017 -- Send JPEG, Tiff or enhanced PDF format and at least 300 DPI

**GUEST RSVP DATE:** Friday, May 19, 2017-- Once received, guest placed on guest list; no need for physical ticket

Method of payment:

Please invoice me at the above address

Payment is enclosed (Please make all checks payable to: Our Piece of the Pie, Inc., 20-28 Sargeant Street, Hartford, CT 06105)

**A follow-up email containing important details regarding your sponsorship will be sent to you.**